

# PRESS RELEASE

## Casey Woodard appointed by Governor to economic development board

Casey Woodard, a Lane County-based national philanthropic consultant, has been appointed by Gov. John Kitzhaber to a state panel advising on economic development projects in the South Willamette Valley. Woodard has been named as the philanthropic representative to the 5-member South Valley Regional Solutions Advisory Committee. The panel helps guide economic development policy and projects in Lane, Benton, Lincoln and Linn counties.

The statewide Regional Solutions program was established with the passage of House Bill 4015 in 2011 to help advance Oregon's economy. The program works on multi-county economic development initiatives.

As philanthropic representative, Woodard brings to the table the perspective of nonprofit agencies, foundations and other philanthropy-driven enterprises. In addition to the philanthropy sector representative, the committee consists of a legislative representative of the region, a representative recommended by the League of Oregon Cities, a representative recommended by the Association of Oregon Counties, and a person who represents local and regional business and industry.

Woodard's term began in August.

"A thriving economy and sustainable non-profit sector go hand in hand," said Woodard. "I am humbled to be an envoy who brings the unique philanthropic perspective to the advisory committee."

Woodard is well suited to the post. As a longtime philanthropy executive and volunteer working in Cottage Grove and Eugene, he knows the region well. He has an extensive and successful career in philanthropic management, as well as in-depth involvement in volunteer leadership.

Prior to establishing Casey Woodard Consulting LLC in early 2014, Woodard worked in senior fundraising positions for regional healthcare provider PeaceHealth. From 2009 to 2013 he was senior vice president for philanthropy for PeaceHealth. Prior to that, he was chief executive of the Sacred Heart Medical Center Foundation for 4 ½ years. He also held management positions in fundraising at Lewis & Clark College in Portland.

He sits on the boards of the Cottage Grove-based Doyle and Donna Shepherd Foundation, Woodard Family Foundation, and Siuslaw Financial Group, parent company of Siuslaw Bank. He chairs the Silva Endowment, Sub Fund of the Arts Foundation of Western Oregon/Oregon Community Foundation.

Woodard maintains offices in Cottage Grove and Portland. As a consultant, Woodard helps agencies, not-for-profit executives and philanthropists meet their mutual goals. For more information, visit <http://www.caseywoodard.com>.

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